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'For the Beauty of the Earth 2018' Returns to
the South Bay's Rejoice in Art! October 13-14
--Weekend of Fine Art, Live Music, Food and more --

REDONDO BEACH, Calif. (July 9, 2018) – For the fourth consecutive year, the *Rejoice in Art! Fine Art Fair and Exhibition* will bring the finest in original art to collectors, enthusiasts and the general community when it opens **October 13-14** at Riviera UMC, 375 Palos Verdes Blvd., Redondo Beach.

This premier South Bay art event features a national juried show as well as 32 local artists in tents and booths, from 11 a.m.-5 p.m. Saturday and Sunday, in a family-friendly, fun atmosphere brimming with live music, art demonstrations, food vendors, a handmade gift boutique and more.

A variety of artistic talents will be represented in all price ranges, including original paintings in oil, pastel, watercolor, acrylic, and mixed media, along with ceramics, jewelry, woodturning, photography, glass and metal art.

During the festive weekend, attendees are invited to view more than 90 original paintings on display at “For the Beauty of the Earth 2018,” an exclusive juried exhibition featuring works by artists nationwide, including many from the South Bay, Torrance and Palos Verdes areas. Artworks have been juried in by esteemed painter Kim Lordier (kimfancherlordier.com), and all are available for acquisition.

“Last year, 25 percent of the paintings in the juried exhibition sold,” said Lynn Attig, director, *Rejoice in Art!* “I believe this is a testament both to the artistic excellence of the juried pieces and to the desire of the public to acquire high-quality original art.”

The exhibition winners will be selected by Peter Adams, president of the historic California Art Club, and announced at a special awards ceremony on Sunday, October 15 from 3-5 p.m. After opening weekend, the fine art exhibition will continue until October 28 during select gallery hours.

Free demonstrations will be offered during the fair by distinguished artists painting in oil, pastel and watercolor. Live musical entertainment also will be provided throughout the weekend, including performances by rock, jazz and classical groups.

The highlight of the weekend is the Art Opportunity Drawing, Sunday at 4 p.m., in which members of the public vie for pieces of original art for the price of an opportunity ticket (\$5).

All *Rejoice in Art!* activities include free admission and free parking, plus purchasable food. Net proceeds from the event benefit Riviera UMC’s outreach projects, along with its art and music programs. Riviera UMC is a 501(c)3 non-profit organization.

“Beauty abounds here, and we encourage people of all ages to come discover it in every corner of this joyful festival,” Attig said.

For more information, including profiles of the artists and a complete schedule of events, visit www.rejoiceinart.com.
